

# One Harvest

## Pre-packed salad processing facility

Wiley has fostered an enduring and successful relationship with One Harvest and has continued to support the company through its growth and national expansion projects over the last 20 years.

As part of a strategic initiative, One Harvest identified a need to expand operations into the New South Wales market (Australia's largest market for pre-packaged salads).

-  Smeaton Grange
-  Advisory services, stakeholder engagement, design and construction

### Project scope

An early Wiley concept design identified the characteristics of the site One Harvest required. After compiling a list of possible sites, Wiley provided independent advice on which site would be the most suitable.

Once due diligence was completed and the new site confirmed, a Master Plan was developed for the site and facility.

### Business value to client

The new facility would give One Harvest the ability to competitively service this strategically important market with fresher products.

The site selection process was a critical element to the commercial success of the initiative. Easy access to the freeway network and the distribution network of their retail customers were two important criteria.

This project delivered significant increases in terms of market reach and customer base for One Harvest. These gains have translated directly into increased revenue, a stronger brand presence and a wider product offering. As a result, One Harvest can serve more customers, with more products, across more regions.

Working closely with One Harvest through a collaborative, staged approach ensured their future growth strategy was secured. One Harvest valued this collaborative approach, working through a design process that considered the many complexities of the food industry.

Having worked with One Harvest for two decades, Wiley brought a deep understanding of their business and their operational requirements to this new venture. Combined with Wiley's broad knowledge of the food industry and the challenges of expansion, this level of understanding created an efficient, open working environment.

One Harvest were provided with early confidence and the ability to focus on growing their business—while Wiley focused on delivering a world-class facility.

This facility is the largest pre-packed salad facility of its kind in New South Wales, providing One Harvest with the competitive advantage required to service the rapidly expanding ready-meal market.

### Partners and consultants

Tritech Refrigeration | Askin Performance Panels | ARA Electrical



Master planning



Long relationship



Stakeholder management



Advisory Services

