# MASTER PLANNING CHECKLIST

The key considerations for future-proofing your facility

Big-picture thinking builds better facilities. A long-term mindset now saves major costs and changes later.

- What does success look like in 2, 5, 10 years?
- Where is your business heading?
- What opportunities are on the horizon?
- · What kind of flexibility will you need to grow?

## ☐ Maximise your land and building potential by understanding the nature of your project.

Make every square metre count.

#### Greenfield site:

- Develop a fresh master plan.
- Find a site that supports your vision.
- Plan services and access from scratch

#### Brownfield site:

- · Get creative within existing space.
- Explore repurposing areas, adding mezzanines, or reconfiguring flow.
- Don't forget what's outside the building—room to expand, utilities, traffic flow.

## ☐ Think of your facility as a collection of interconnected functional areas.

Your facility like a puzzle—all the pieces need to fit now and into the future.

- Offices, chillers, prep rooms, packing, storage—they're all functional areas.
- · How will a change in one space affect the others?
- What extra space might you need in future?
   Tip: Sketch it out. Create a basic layout and consider flow, connections, and bottlenecks. Plan blocks and flows—production doesn't happen in isolation, it flows.
- Map how raw materials enter and become finished goods.
- Consider internal flows (staff, product, waste) and external ones (trucks, deliveries).
- Keep it smooth, logical, and efficient.

Tip: Start with arrows on a whiteboard. You'll be amazed what it reveals.

### ☐ Consider essential utilities that are the lifelines of your operation.

Utilities are the lifeblood of your facility, think beyond the walls.

- Where are your water, waste, refrigeration and power systems now?
- Can they scale up with your business?
- What about loading docks, truck access, maintenance areas? Tip: Planning utility growth early = fewer headaches later.

### ☐ Compliance with planning and building codes is non-negotiable.

Regulations can be complex—tackle them early.

- Town planning, fire safety, sprinklers, car parking—all matter.
- Extending a small building can trigger major compliance upgrades.
- Get expert advice so you can budget and plan with confidence.

  Tip: Avoid the "we didn't think of that" moment. Build it into the plan from day one.

### Select an experienced project partner.

You don't have to plan alone—get input and keep communicating.

- Talk with your internal teams early—production, marketing, leadership.
- · Ask your suppliers, customers, and community for input.
- Consult experts who know what's possible and what's next.
- Keep people in the loop—create a simple communications plan.
- Document, share, and refine your plan.
- Summarise your vision, layout, priorities and future stages.
- Share it with key decision-makers and teams.
- Use it to guide all future decisions—buildings, equipment, staffing.
   Tip: A great master plan will save time, cost, and confusion for years to come.

At Wiley, we care deeply about the journey—not just the outcome. With decades of experience helping clients like Bundaberg Brewed Drinks, OneHarvest, Lion, CJ Nutracon, Zammit Smallgoods, Real Pet foods, and Queen Fine Foods, we bring insight, precision and passion to every stage of the planning process. Talk to us about how we can help bring clarity and confidence to your next project. 

© Explore our master planning portfolio here.

